

# PLAN RUTHERFORD GOALS

GOAL

1

## Manage Growth

Promote compatible development near existing cities, towns, and crossroads within the unincorporated areas to ensure that new development complements or improves existing communities.

GOAL

2

## Preserve Character

Conserve the rural countryside and prime agricultural land, preserve important historical and cultural assets, and protect vulnerable natural resources.

GOAL

3

## Enable Prosperity

Build a safe, inclusive community that fosters civic engagement and cooperation with municipalities to ensure access to high-quality education, job opportunities, and a mix of housing options to support an affordable quality of life for all residents.

GOAL

4

## Align Infrastructure

Coordinate land use and infrastructure investment decisions to ensure sufficient capacity and quality to serve its residents and business community.